



The Sustainable Change Partner

December 2022



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P27 is a team of Experts, Advisors and NEDs who help businesses, large and small, in Finance, Technology and other sectors plan and deliver [sustainable change](#) and increase their value.

We are a London-based firm incorporated in 2004 that offers services, such as Expert Advice and Venture Support, and operate the Green Business Marketplace (GBM).

We are a member of the [CDRT](#) – the Coalition for the Decarbonisation of Road Transport established by the Green Finance Institute, supported by HM Treasury.

* Our definition of SMBs: companies with a turnover of up to 25m GBP/EUR/USD per year.



Business Services



We offer core services to complement the capabilities of our clients, which include:

- [Expert Advice](#) - for all businesses - find a Business Expert for a short consultation on Change, ESG, Finance, Risk, Valuation and more
- [Venture Support](#) - for earlier stage businesses - enrol in a structured advice programme or just find NEDs to help your company grow
- [Strategy & Finance](#) - for larger businesses - fill the gaps in your Strategic Project Team and get help with ESG Integration and more
- [International Trade](#) - for smaller businesses - find new markets for your products and services, and get help with Market Research and more

We also offer custom services to help clients with whatever they need to achieve their goals.



The Green Business Marketplace



P27 operates the [Green Business Marketplace](#), where businesses find solutions to transition to a greener and fairer economy.

The two sides:

- **Green solutions** - a curated selection of start-ups, scale-ups, established pure plays or units of larger businesses, based anywhere in the world, that offer business solutions to help business clients of all sizes transition to a greener economy
- **Buyers (partners)** - businesses or other organisations, based anywhere in the world, looking for green solutions they cannot or do not want to develop in-house

Priority sectors*: Finance, Mobility, Energy (excluding nuclear) and Food.

* The GBM was soft-launched on 30 September 2021 and is in beta testing. In this phase, we prioritise the four sectors above, and plan to onboard 500+ good solutions fit for listing and produce the GBM40, a report on 40 solutions to watch (10 for each sector).



Clients



Our clients include investment banks, hedge funds, wealth managers, fintechs, tech houses, AI & Blockchain solution providers, carmakers, green & autonomous tech suppliers and eco-friendly FMCG makers.

They range from small businesses with less than 10 employees in one country to large ones with more than 50,000 employees in over 100 countries.

Some of the businesses our team worked with:

- Credit Suisse
- Deutsche Bank
- Fiat (Stellantis)
- Ford
- J.P. Morgan
- Nielsen
- Rothschild
- Sun Microsystems
- Suzuki
- UBS



Expert Network



To deliver our services, we tap into our international network of experts, advisors, NEDs and business partners.

A growing, diverse network of 150+ experienced specialists and former executives at banks, corporations and tech start-ups.

Based in the UK, the EU, the US, the ASEAN and other countries.

Expertise include: business change, business development, business planning, digitisation, ESG integration, financial markets (inc crypto), green finance, leadership development, marketing, regionalisation, risk management, valuation and more.



Learn more

We are looking for new clients as well as partners to work with on both client projects and internal ones.

To learn more and book a free initial consultation, please visit:

p27.network